

# M.Sc. International Management

## ISM – Griffith College

**ISM**  
INTERNATIONAL  
SCHOOL OF MANAGEMENT  
University of Applied Sciences



### German-Irish double degree

ISM students who choose to study at Griffith College, spend the first two semesters at the ISM campus before transferring to Griffith College in Dublin for one further semester. Here you can study in modern lecture rooms on Ireland's largest independent college. After completing the master's dissertation, which is supervised by both universities, the title Master of Science in International Management and the title Master of Science in International Business are awarded by ISM and Griffith College respectively to graduates who have acquired all the credits and met the specific requirements. With this double degree program of the ISM you acquire two master's degrees within two years.

### Additional degree available at Griffith College

- M.Sc. in International Business

### Study language

Lectures are held in English both at the ISM and at Griffith College.



## Additional degree “M.Sc. in International Business” specializing in Digital Marketing Stream

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### 3rd semester

- Strategic Human Resource Management
- Legal Environment + Corporate Governance
- Business Planning and Entrepreneurship
- Business Research Methods
- Management Accounting and Control
- International Financial Management

+

APL on

- Technology and Business Innovation
- Leadership and Management Development
- International Strategy
- GCR
- eBusiness and eMarketing
- International Marketing Management

*or*

## Additional degree “M.Sc. in International Business” specializing in International Controlling/Operations Stream

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### 3rd semester

- Strategic Human Resource Management
- Legal Environment + Corporate Governance
- Business Planning and Entrepreneurship
- Business Research Methods
- eBusiness and eMarketing
- International Marketing Management

+

APL on

- Technology and Business Innovation
- Leadership and Management Development
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- GCR
- Management Accounting and Control
- International Financial Management

### 4th semester

- Master’s Thesis (Supervision through Griffith College & ISM)

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Please note that courses and the course structure itself are subject to change by the international partner university.